

TUM School of Management
Technical University of Munich



International Summer School 2023 Sustainable Entrepreneurship | Theory and Practice

Program

July 17 - 28, 2023, Munich



Week 1

DAY	MORNING (9:00-12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 17.7	Welcome to the TUM School of Management <i>Prof. Dr. Gunther Friedl</i> Introduction to Sustainable Entrepreneurship <i>Prof. Dr. Frank-Martin Belz</i>	Sustainable Entrepreneurship Theory and State of the Art <i>Prof. Dr. Frank-Martin Belz</i>	Free time
TUE 18.7	Sustainable Business Model Canvas Groupwork <i>Prof. Dr. Frank-Martin Belz</i>	Sustainable Business Model Canvas Brainstorming & Presentations <i>Prof. Dr. Frank-Martin Belz</i>	Free time
WED 19.7	Sustainable Entrepreneurship Energy Introduction & Business Model <i>Florian Henle</i> Sustainable Entrepreneurship Energy Introduction & Business Model <i>Prof. Dr. Wolfgang Rams</i>	TUM Tour Munich, Garching and Weihenstephan	Beergarden Weihenstephan
THU 20.7	Sustainable Entrepreneurship Bio Economy Introduction & Business Model <i>Michelle Grüne</i>	Sustainable Entrepreneurship Finance Introduction & Business Model <i>Project BCause</i> Sustainable Entrepreneurship Finance Introduction & Business Model <i>Cristian von Angerer</i>	Barbecue at Isar
FRI 21.7	Sustainable Business Model Canvas Pitching and Team Building <i>Prof. Dr. Frank-Martin Belz</i>	Sustainable Business Model Canvas Developing Sustainable Business Ideas <i>Prof. Dr. Frank-Martin Belz</i>	Free time
SAT 22.7	Hiking at the foothills of the Bavarian Alps	Swimming in the Lake	Beergarden Tegernsee
SUN 24.7	Rest Day		

Week 2

DAY	MORNING (9:00-12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 24.7	Storytelling: Introduction <i>Silvia Angel</i>	Sustainable Business Model Development Workshop <i>Dr. Aline Margaux Laucke</i>	Free time
TUE 25.7	Team Work in the Field: Feasibility Studies	Sustainable Business Model Development Workshop <i>Dr. Aline Margaux Laucke</i>	Free time
WED 26.7	First Pitches and Feedback <i>Dr. Esther Salvi & Nele Terveen</i>	Supervised Team Work <i>Dr. Esther Salvi & Nele Terveen</i>	Sustainable Wine Tasting
THU 27.7	Storytelling: Presentation Training <i>Silvia Angel</i>	Open Workspace	Free time
FRI 28.7	Final Presentations and Certificate Ceremony	Farewell Lunch and Drinks <i>With the entire team</i>	End of the International Summer School 2023

Lecturers

Silvia Angel

[Social Impact](#)

Prof. Dr. Frank-Martin Belz

[Chair of Corporate Sustainability,
TUM School of Management](#)

Prof. Dr. Gunther Friedl

[Dean of the TUM School of Management](#)

Nele Marie Terveen

[Chair of Corporate Sustainability,
TUM School of Management](#)

Michelle Grüne

[Co-Founder of Amberskin](#)

Florian Henle

[Founder of Polarstern](#)

Dr. Aline Margaux Laucke

[Chief Impact Officer - Studio Nima](#)

Cristian von Angerer

[CIO of Inyova](#)

Prof. Dr. Wolfgang Rams

[Co-Founder of Africa Greentec](#)

Dr. Esther Salvi

[Post-Doc at
TUM School of Management](#)

Founder Team

[Co-Founder of project bcause](#)