Course Overview

Entrepreneurial Education Journey

TUM School of Management Courses

# **Bachelor’s Students**

**1 Learn entrepreneurship basics**

* LE: Entrepreneurial Idea Development (MSE, in German) (WI100809)
* LE: Entrepreneurship in a Digital Age (Informatics) (WI000969)
* LE: Foundations of Entrepreneurial Business (MGT001372)
* LE: Innovative Entrepreneurs (WI000285)
* LE: Introduction to Entrepreneurship (0000003769 - Straubing)
* LE: Introduction to Entrepreneurship (WIHN1058VI - Heilbronn)
* SE: Innovation & Entrepreneurship: Family and Social Enterprises (MGT001334)
* SE: Sustainable Entrepreneurship (MGT001471)

**2 Develop & validate an innovative idea**

* SE: Impact School (MGT001346)
* SE: Global Entrepreneurship Summer School (MGT001405)
* SE: Business Plan Basic Seminar (UTUM) (WI000159)
* SE: Innovation Sprint (UTUM (MGT001348S)

**3 Learn how to manage a startup and drive innovation & change**

* SE: Impact Entrepreneurship for Transformational Change (MGT001435S)
* SE (Research): Finance & Accounting: Current Issues in Entrepreneurial Finance (WIB02083)
* SE: Innovation & Entrepreneurship: Family and Social Enterprises (MGT001334)

# **Master’s Students**

**1 Learn entrepreneurship basics**

* LE: Entrepreneurship (WI900005, WI001185)
* LE: Entrepreneurship (MGTHN0102 - Heilbronn)
* LE: Introduction to Entrepreneurship (0000003769 - Straubing)
* LE: Innovative Entrepreneurs (UTUM) (WI000285)
* LE: Entrepreneurship in a Digital Age (Informatics) (WI000969)
* SE: Entrepreneurship and Innovation in China (MGT001395S)
* SE: Sustainable Venturing - Environmental Entrepreneurship ([MGT001328](https://campus.tum.de/tumonline/pl/ui/%24ctx%3Bdesign%3Dpl%3Bheader%3Dmax%3Blang%3DEN/wbLv.wbShowLVDetail?pStpSpNr=950732084&pSpracheNr=2))
* SE: Young Entrepreneurs in Science (MGT001308)
* Adv SE: I&E: Entrepreneurship for a Cause (MGT001394)
* Adv SE: I&E: Environmental Entrepreneurship (MGT001355)
* Adv SE: I&E: Entrepreneurial Prototyping (WI001166)
* Adv SE: I&E: Ideation & Venture Creation (WIB18812\_1)
* Adv SE: I&E: Entrepreneurial Role Models (WIB250012S)
* Adv SE: I&E: Psychology of Entrepreneurial Teams (WIB250011)
* Adv SE: I&E: Entrepreneurship Through a Gender Lens (WIB271013)
* Adv SE: I&E: Innovation and Organization Design (WIB26995)
* Adv SE: I&E: Strategic Entrepreneurship (WIB26995)
* Adv SE: I&E: Venture Growth and Internationalization (WIB271011)
* Adv SE: I&E: Entrepreneurial Ecosystems (MGT001327)
* Adv SE: I&E: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046 - Heilbronn)
* Adv SE: I&E: Topics in Corporate Entrepreneurship (WIHN0028 - Heilbronn)
* Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance I (WIB33001)
* Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance II (WIB33001)
* Adv SE: Finance & Accounting: Entrepreneurial Modelling (WI001285SE)
* Adv SE: Life Sciences & Management: Sustainable Entrepreneurship - Theoretical Foundations (WIB14002SE)
* Adv SE: Energy Markets: Sustainable Energy Entrepreneurship (MGT001458)
* Adv SE: Marketing, Strategy, Leadership & Management: Entrepreneurship across Contexts (MGT001419S)
* Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)
* Adv SE: Management & Marketing: New Tech Venture Marketing (MGT001377)

**2 Develop & validate an innovative idea**

* SE: Entrepreneurial Prototyping (WI001166)
* SE: Prototyping Entrepreneurial Ideas in New Technologies: AI (Artificial Intelligence) (MGT001341)
* SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)
* SE: Social Entrepreneurship Lab (WIB26001)
* SE: Impact School (MGT001346)
* SE: Global Entrepreneurship Summer School (MGT001405)
* SE: Global Challenge Lab Hackathon (MGT001436)
* SE: Innovation Sprint (UTUM) (MGT001348)
* SE: Business Plan Basic Seminar (UTUM) (WI000159)
* SE: Corporate Campus Challenge (WIHN0014 - Heilbronn)
* SE: Venture Capital Lab: Investor Readiness Module (WIB33002)

**3 Learn how to manage a startup and drive innovation & change**

* LE: Innovation in Bioeconomy (CS0113)
* LE: Investment & Financing (WI001287)
* LE: Investment & Financial Management: Corporate Finance (WI001138)
* LE: Alternative Investments (WI001263)
* EX: Investment and Financial Management: Introduction to Financial Markets (WI000219EU)
* EX: Alternative Investments (WI001263)
* SE: Impact Entrepreneurship for Transformational Change (MGT001435S)
* SE: Impact for Future and Extreme Environments: Exploring alternative worlds in the Alps using speculative methods (MGT001396)
* SE: Change Makers: Entrepreneurial and Design Competencies for Societal Transformation (MGT001410)
* SE: TUM Climate Ventures (MGT001459)
* SE: BioTech Ventures (CS0324)
* SE: Scaling Entrepreneurial Ventures (MGT001404)
* SE: Case Study Seminar in Managing Business Models, Growth, and Disruption (WI001214)
* SE: What's New about New Forms of Organizing - Adapting to the AI world (WIB26004)
* SE: Innovation Management in Family Enterprises (MGTHN0056 - Heilbronn)
* SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
* SE: Entrepreneurial Expedition: A Deep Dive into Munich's Entrepreneurial Ecosystem (MGT001455)
* SE: The Role of Nature in Modern Capitalism: What is impact, what is progress? (MGT001461)
* SE: Startup Insights: Unlocking Quantum Potential (MGT001466)
* SE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
* SE: Advanced Topics in Innovation & Entrepreneurship: Leadership for Innovators: Empowering Entrepreneurial Teams and Building Trust (WIB250012S)
* SE: The Entrepreneur's Playbook - Fallstudien von VCs und Gründern (MGT001444S)
* SE: Principled Entrepreneurial Decisions (UTUM) (WI001141)
* SE: Innovation Facilitator (UTUM) (MGT001347)
* SE: Managing the Family Firm (MGT001403)
* SE: Venture Capital Lab (WIB33002)

**4 Graduate with Impact**

* SE: TUM Entrepreneurial Masterclass (0000004010)

# **Focus Area Sustainability**

**1 Learn entrepreneurship basics**

* SE: Sustainable Venturing - Environmental Entrepreneurship (MGT001328)
* SE: Sustainable Entrepreneurship (MGT001471)
* Adv SE: I&E: Environmental Entrepreneurship (MGT001355)
* Adv SE: I&E: Entrepreneurship for a Cause (MGT001394)
* Adv SE: I&E: Entrepreneurship Through a Gender Lens (WIB271013)
* Adv SE: Life Sciences & Management: Sustainable Entrepreneurship - Theoretical Foundations (WIB14002SE)
* Adv SE: Energy Markets: Sustainable Energy Entrepreneurship (MGT001458)
* Adv SE I&E: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046 - Heilbronn)
* Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)

**2 Develop & validate an innovative idea**

* SE: Social Entrepreneurship Lab (WIB26001)
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* SE: Global Entrepreneurship Summer School (MGT001405)
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* SE: Impact for Future and Extreme Environments: Exploring alternative worlds in the Alps using speculative methods (MGT001396)
* SE: TUM Climate Ventures (MGT001459)
* SE: BioTech Ventures (CS0324)
* SE: The Role of Nature in Modern Capitalism: What is impact, what is progress? (MGT001461)
* SE: Innovation & Entrepreneurship: Family and Social Enterprises (MGT001334)

# **Focus Area Technology**

* 1. **Learn entrepreneurship basics**
* LE: Entrepreneurship in a Digital Age (Informatics) (WI000969)
* Adv SE: Management & Marketing: New Tech Venture Marketing (MGT001377)

**2 Develop & validate an innovative idea**

* SE: Prototyping Entrepreneurial Ideas in New Technologies: Artificial Intelligence (MGT001341)
* SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)

**3 Learn how to manage a startup and drive innovation & change**

* SE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
* SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
* SE: Startup Insights: Unlocking Quantum Potential (MGT001466)
* SE: What's New about New Forms of Organizing - Adapting to the AI world (WIB26004)

**Abbreviations**LE = Lecture
EX = Exercise
SE = Seminar
Adv SE = Advanced Seminar
I&E = Innovation & Entrepreneurship